

OOPA Industry Support Opportunities

Corporate Partnership Program



Show your support for Oregon Optometry at our Signature Events

Third Party/PM Seminar, Oregon's Meeting, Oregon events during GWCO Congress, Young OD Socials, Women OD Programs, Men OD Programs, Student Programs, and our Leadership Programs

Platinum Level Annual Support \$20,000 - Exclusive

- ◆ Inside area double exhibit table premier location at TP Seminar and Oregon's Meeting
- ◆ Title sponsor for awards banquet at Oregon's Meeting
- ◆ Attendee presentation time – 10 minutes at TP Seminar and Oregon's Meeting
- ◆ Attendee breaks and receptions at TP Seminar and Oregon's Meeting
- ◆ Co-support of Oregon's events during GWCO Congress
- ◆ Co-support of all Young OD, Women OD and Men OD socials
- ◆ Inside front cover of Membership Directory
- ◆ Banner advertising on member e-broadcast notices, 12 per year
- ◆ Choose one ala-cart opportunity for Oregon's Meeting

Silver Level Annual Support \$10,000

- ◆ Inside area exhibit table at TP Seminar and Oregon's Meeting
- ◆ Co-support of Oregon's events during GWCO Congress
- ◆ Co-support of four (4) Young OD, Women OD or Men OD socials
- ◆ Inside full-page display ad in Membership Directory
- ◆ Banner advertising on member e-broadcast notices, 4 per year

Bronze Level Annual Support \$7,500

- ◆ Inside area exhibit table at TP Seminar and Oregon's Meeting
- ◆ Co-support of Oregon's events during GWCO Congress
- ◆ Co-support of three (3) Young OD, Women OD or Men OD socials
- ◆ Inside half-page display ad in Membership Directory
- ◆ Banner advertising on member e-broadcast notices, 2 per year

Gold Level Annual Support \$15,000

- ◆ Inside area exhibit table premier location at TP Seminar and Oregon's Meeting
- ◆ Attendee presentation time – 5 minutes at TP Seminar and Oregon's Meeting
- ◆ Attendee breaks and receptions at TP Seminar and Oregon's Meeting
- ◆ Co-support of Oregon's events during GWCO Congress
- ◆ Co-support of all Young OD, Women OD and Men OD socials
- ◆ Inside back cover of Membership Directory
- ◆ Banner advertising on OOPA member e-broadcast notices, 6 per year

Supporter Level Annual Support \$3,500

- ◆ Hallway area exhibit table at TP Seminar and Oregon's Meeting
- ◆ Co-support of one (1) Young OD, Women OD or Men OD socials
- ◆ Inside quarter-page display ad in Membership Directory
- ◆ Banner advertising on one (1) member e-broadcast notice

Advertising Opportunities - Member E-Broadcast, Website and Membership Directory

	Horizontal Display	Classified	Event Promo	Linked Logo
*Partner Price	\$500	\$150	Inc w/support	Inc w/support
Ala Carte	\$700	\$200		

Annual Membership Directory - Electronic Distribution, 1000 Circulation

	Inside Front Cover	Inside Back Cover	Outside Back Cover	Full Page		
*Partner Price	\$2,175	\$1,975	\$2,275	\$1,375		
Ala Carte	\$2,375	\$2,175	\$2,475	\$1,575		
	1/2 Page	1/3 Page	1/6 Page	Bus Card Listing	Footer Feed	
*Partner Price	\$975	\$675	\$475	\$275	\$375	
Ala Carte	\$1,175	\$875	\$675	\$375	\$475	

*Partner price qualifies with two or more ala-carte options. Add total to other side when ordering.

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Industry Support Registration Form



Annual Support & Ala-Carte Opportunities

Company Name: _____
 Address: _____
 City/State/Zip: _____
 Contact Name/Email: _____
 Rep Name/Email: _____
 Rep Name/Email: _____

Don't miss this opportunity to show YOUR support for Optometry!

Industry Support Packages - 12 Month Annual Commitment	Amount	Total
Platinum Level Annual Support - Exclusive Title Supporter	\$20,000	_____
Gold Level Annual Support	\$15,000	_____
Silver Level Annual Support	\$10,000	_____
Bronze Level Annual Support	\$7,500	_____
Supporter Level Annual Support	\$3,500	_____

Individual Event Support Offerings	Partner Price *	Ala Carte	Total
Attendee Breakfast; Fri, Sat, or Sun, speaking time - OR Mtg	\$4,000	\$4,500	_____
Attendee Lunch; Fri or Sat , speaking time - OR Mtg	\$4,500	\$5,000	_____
Attendee Breaks - OR Mtg	\$1,500	\$2,000	_____
Attendee Social Activity – Golf - OR Mtg	\$2,700	\$3,000	_____
Attendee Social Activity - Alternate activity - OR Mtg	\$2,500	\$2,800	_____
Friday Night Exhibit Hall; dinner, beverages, speaking - OR Mtg	\$4,500	\$5,000	_____
Hospitality Suite - President's Reception in suite, Feb or Apr	\$3,000	\$3,500	_____
Past President's Reception [prior to Saturday banquet] - OR Mtg	\$3,000	\$3,500	_____
Saturday Night Banquet; speaking time - OR Mtg	\$5,000	\$5,500	_____
Banquet center pieces [25 tables] - OR Mtg	\$675	\$850	_____
50 Drink tickets – exhibit hall or banquet - OR Mtg	\$775	\$950	_____
Entertainment – Oregon's Meeting or GWCO	\$2,500	\$3,000	_____
Branded swag; lanyards or pens - OR Mtg	\$675	\$850	_____
Exhibit table – Feb Mtg	\$1,000	\$1,275	_____
Exhibit table – OR Mtg	\$1,675	\$1,875	_____
Speaking opportunity - Feb Mtg - 5 minutes	\$1,500	\$1,800	_____
Speaking opportunity - OR Mtg - 5 minutes	\$1,975	\$2,500	_____
Advertising total from other side			_____
* Partner price qualifies with two or more ala-carte options		Total	_____

Payment Information

Check enclosed \$ _____ [Preferred method of Payment] Payable to Oregon Optometric Physicians Association [OOPA]

Credit Card: Acct#: _____ Exp. _____ CCV _____

Card holders name: _____ Signature: _____