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**CONTACT: Geoff Knapp, Executive Director; 971-282-3292; geoff@oregonoptometry.org
Dr. Gabby Marshall Elected to National Board of Optometry**



Milwaukie, OR -- The American Optometric Association (AOA) Board of Trustees have unanimously elected Gabby Marshall, O.D. as one of four new members to the board of directors for AOAExcel. AOAExcel is a company owned by the AOA that specializes in providing benefits to AOA members in their professional and personal lives. A past president of Oregon Optometric Physicians Association (OOPA), Dr. Marshall is the clinical director of Elemental Eyecare in Bend, Oregon. She is a past recipient of the AOA's prestigious "Advocate of the Year" award and is the president-elect for the Great Western Council of Optometry (GWCO).

"It's an honor that this diverse group of doctors of optometry are joining the AOAExcel Board of Directors," said Dr. Sam Pierce, chairman of the board for AOAExcel. "We will be heavily relying on their leadership, expertise, and passion to create a vision that allows AOAExcel to continue to grow, support the AOA and help ODs enhance their lives."

AOAExcel (aoa.org/AOAExcel) is a member-benefit of the AOA that helps doctors of optometry practice smarter and more efficiently in both their personal and professional lives. AOAExcel offers a myriad of products and services through their endorsed business partners which includes a career center job board exclusively for optometrists, malpractice & other business insurance, a credit card for business owners, vendor discounts, retirement planning, life/disability insurance, student loan refinancing, merchant processing, and HIPAA compliance, among others.

Other newly elected members include Bibin Cherian, O.D. (OK), Steve Loomis, O.D. (CO), and TeShawna Sutton, O.D. (Ky).

Oregon Optometric Physicians Association (OOPA) is a statewide organization of doctors of optometry, college of optometry faculty, optometric students, and industry related associates. Its mission is to promote, protect and advance the professional practice of optometry.

OOPA is an affiliate of the American Optometric Association (AOA).

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