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### **Oregon Optometric Physicians Association launches new website**

**Milwaukie, OR** – Oregon Optometric Physicians Association (OOPA), a statewide organization that promotes, protects and advances the professional practice of optometry, has launched a new website. The new site offers a range of new options that will provide easy access to education, advocacy, networking and more.

“Transitioning to a new, comprehensive website requires a great deal of commitment and focus,” said Lynne Olsen, director of operations, “but the result is well worth the effort.”

The site now manages memberships, virtual conferences, online education, peer-reviewed submissions, event registration and check-in, event attendee experience, a career center, news updates, member-to-member classified ads and more.

“We continually strive to enhance member experience and the robust website will provide some exciting new options,” said Nicole Rush, president.

To review the site, please visit: <https://www.oregonoptometry.org/>.

OOPA is a statewide organization comprised of doctors of optometry, college of optometry faculty, optometric students and industry-related associates.

OOPA is an affiliate of the American Optometric Association (AOA).

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