Third Party / Practice Management Seminar



Embassy Suites Hotel
Portland Airport
7900 NE 82nd Ave, Portland, OR

It's a Hybrid Event—You Choose Where to Attend

Virtual Event
Attend in your own Space

Our TP/PM Seminar will give you the tools to keep your practice thriving! This year, our seminar will be a one-day event on a hybrid platform with multiple tracks of education. ODs, Paras, and Students can register individually or your entire office as a group for a flat fee!

- Breakout Tracks Legend
Doctor Track

Staff Track

Thurs – Feb 17		
6:00 - 9:00 PM	Advocacy Committee Meeting & Dinner	
9:00 - 11:30 PM	Hospitality - Presidents Suite, Rm 614 - All Attendees, sponsored by VSP Global	
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Friday – Feb 18	Track 1 – Optometric Physician Edu	Track 2 - Paraoptometric Edu
7:00 - 8:00 AM	Registration / Breakfast	
8:00 - 9:50 AM	General Session - Best Practices by Dr. Laura Armstrong, OD	
9:50 – 9:55 AM	Industry Support - Allergan	
10:00 - 11:00 AM	Dr. Harvey Richman, OD	Dr. Kris Kerestan, OD [AM Sessions]
	2022 Billing & Coding Update	Breakthrough Technologies on the Horizon
11:00 – 11:05 AM	Oregon Foundation for Vision Awareness – Dr. Lena Walker & Kelly Asbra	
11:10 – 11:55 AM	Billing & Coding continued	Can My Medications Cause Vision Problems?
11:55 AM	Industry Support - Dr. Ami Halvorson, PCLI	
12:00 - 1:20 PM	Exhibit Hall & Luncheon	
1:20 - 1:30 PM	OOPAC Presentation - Dr. Derri Sandberg & Geoff Knapp	
1:30 - 2:30 PM	Mr. Matt DiBlasi , Abyde	Dr. Kris Kerestan, OD [PM Sessions]
	HIPAA Update	Children's Vision: More than JUST 20/20!
2:30 - 2:40 PM	Industry Support - Macuhealth	
2:45 - 3:45 PM	Jon Allen & Debora Dinehart Columbia Bank—Retirement Planning	Red Eye Emergencies: What do You See?
3:45 - 3:55 PM	Industry Support - Maculogix	
4:00 - 5:00 PM	Law/Ethics - Drs. Mans/Walker & Sneed	The Digital Eye Strain EXPLOSION!
5:00 – 5:05 PM	VSP Global – Heather Hoffman, State Optometric Associations Relationship Manager	
5:10 - 6:00 PM	Best Practices Wrap up – Docs	Best Practices Wrap up – Staff
	Dr. Laura Armstrong, OD	James Armstrong
6:30 - 7:30 PM	OOPA Board & Leadership YOU Dinner - sponsored by Valley Contax	
7:30 - 9:00 PM	OOPA Board Meeting	
8:30 - 11:30 PM	Hospitality - Presidents Suite, Rm 614 - All Attendees	

Thank you to our generous industry supporters

















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