

**Third Party / Practice Management Seminar
February 18, 2022
Course Descriptions**

Opening Session – All Attendees

Best Practices

Join us for our two-hour panel discussion of guidelines and ideas that represent the most efficient course of action for you and your practice.

Doctor Education Breakouts

2022 Billing & Coding Update presented by Dr. Harvey Richman, OD

This course will provide the current and future codes for diagnosis, procedures, and legislative concepts that will be impacting optometry for the future. Focus will be on the ICD-10-CM changes for 2022, CPT® 2022 Changes and other CMS concepts/concerns for the next year. Additional time is provided for open discussion.

HIPAA Update presented by David Schmeltzer / Abyde COPE Pending

HIPAA compliance is often at the bottom of your practice's to-do list, yet with the increase in HIPAA complaints, data breaches, and rise in enforcement activity - HIPAA should always be a top priority moving forward.

Join us to hear:

- High-level HIPAA education for practice management
- Government standards for HIPAA compliance programs
- What documentation is required to pass a HIPAA audit
- Real-world examples of audit letters, fines, and OCR stats on HIPAA enforcement

Join our HIPAA compliance partner Abyde for a webinar to find out the latest education information on HIPAA.

Retirement Planning presented by Columbia Bank - Visual acuity can be corrected to 20/20, but seeing your financial future from a distance takes planning.

Whether you are seeking a traditional retirement, you want to pivot to a second career, or enter a new pace that blends "retirement" with your practice. You need a financial roadmap designed around what's most important to you in life. Be prepared for great strategies and learn techniques to manage risk and tax efficient plans.

Oregon Optometry Law / Ethics presented by Drs. Bob Mans, Doug Walker & Shelley Sneed

This course will discuss how to ensure compliance with the maintenance of your optometry license, the most common challenges that licensees encounter, and the process the board undertakes once a complaint is received to help reduce confusion and ensure continued public safety.

Staff Education Breakouts

Courses are CPO Approved

Breakthrough Technologies on the Horizon, presented by Dr. Kris Kerestan Garbig, OD

Come ready to be amazed by technologies emerging in the Vision and Health Care Industry. From Smart Contact Lenses to new surgical procedures to a simple blood test to detect cancer, the potential to completely transform medicine certainly exists. Although we don't know how many of these technologies will become mainstream, they are definitely laying the foundation for continued medical advances for years to come.

Can My Medications Cause Vision Problems?, presented by Dr. Kris Kerestan Garbig, OD

This course explores some of the most common systemic medications that can cause vision problems, what specific visual side effects these medications have and how to minimize visual loss while taking these medications.

Children's Vision: More than JUST 20/20!, presented by Dr. Kris Kerestan Garbig, OD

This course teaches the extremely important role that vision plays in the learning process of children, what visual skills are necessary for peak learning and school performance, how to identify the warning signs and symptoms of vision problems and what treatment options are available.

Red Eye Emergencies: What do You See?, presented by Dr. Kris Kerestan Garbig, OD

Gain an understanding of the imperative role of the front office staff and optometric assistant in managing Red Eye office visits. You will learn the most common presenting signs, symptoms, causes and treatment options for many Red Eye conditions encountered in clinical practice.

The Digital Eye Strain EXPLOSION!, presented by Dr. Kris Kerestan Garbig, OD

In our Post Covid technological age as people of all ages spend more time than ever on digital devices, Digital Eye Strain is increasing exponentially. You will learn to identify the major factors that contribute to Digital Eye Strain and explore the effects of Blue light on vision and health. You will learn how to recognize the signs and symptoms, as well as describe the many treatment options available to reduce and potentially eliminate the effects of Digital Eye Strain.

General Sessions Wrap-Up

Best Practices Wrap-up

Docs and Staff will split up for these ending sessions. Here you will be able to openly discuss concerns and/ or conflicts among your peers.